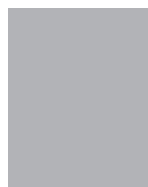


ST PETERSBURG POWER & SAILBOAT SHOW

2016 Official Directory Rates and Advertising form

NOV 30 - DEC 3, 2017

DIMENSIONS & MECHANICAL SPECS



FULL PAGE AD

Bleed: 5.75"W x 8.75"H

Trimmed to: 5.5"W x 8.5"H

No Live matter within .3125" of final trim



HALF PAGE AD

Horizontal: 5.375"W x 4.25"H

AD RATES (All prices are Net)

AD SIZE	COLOR	RATE
Back Cover	4 Color only	\$ 900
Inside Front Cover	4 Color only	\$ 875
Inside Back Cover	4 Color only	\$ 875
Full Page	4 Color	\$ 800
Half Page	4 Color	\$ 420
Logo at Directory Listing		\$ 215

All Rates Are Quoted NET.

AD CLOSING DATE:
November 6, 2017

MATERIAL CLOSING DATE:
November 10, 2017

As a reminder, all Show related invoices must be paid prior to exhibit set-up.

AD REQUIREMENTS: ADS MUST BE SUBMITTED as HI RES PDF files Photoshop or Illustrator files accepted. Image files must be no less than 300 dpi at 100% of placement size. All fonts (screen and printer) must be included. Do not use true type fonts. Color proofs are preferred.

As production time and space is allocated based on orders received, no cancellations can be accepted after ad closing date.

Marine Industry Advertising Restricted to Exhibitors Only!

For advertising information contact:

Sarah Sibley

ssibley@showmanagement.com

ADVERTISING SPACE ORDER

2017 Program Advertising Order Form

Advertiser: _____

Size of Ad _____ Color _____ Net Rate \$ _____

Special Instructions _____

For artwork, materials, contact: _____

Bill to: Name _____ E-Mail _____

Company _____ Telephone/Fax _____

Address _____

City, State, Zip _____

As production time and space is allocated based on orders received, no cancellations can be accepted after ad closing date. All materials must be received electronically unless prior arrangements have been made through Show Management Advertising. As a reminder, all Show related invoices must be paid prior to set-up.

Ad Space Closing Date: November 6, 2017 - Materials Closing Date: November 10, 2017

informa
exhibitions

Sarah Sibley
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Fort Lauderdale, FL 33304
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ST. PETERSBURG
POWER AND
SAILBOAT SHOW