



ST. PETERSBURG POWER AND SAILBOAT SHOW

PRESENTED BY
PROGRESSIVE

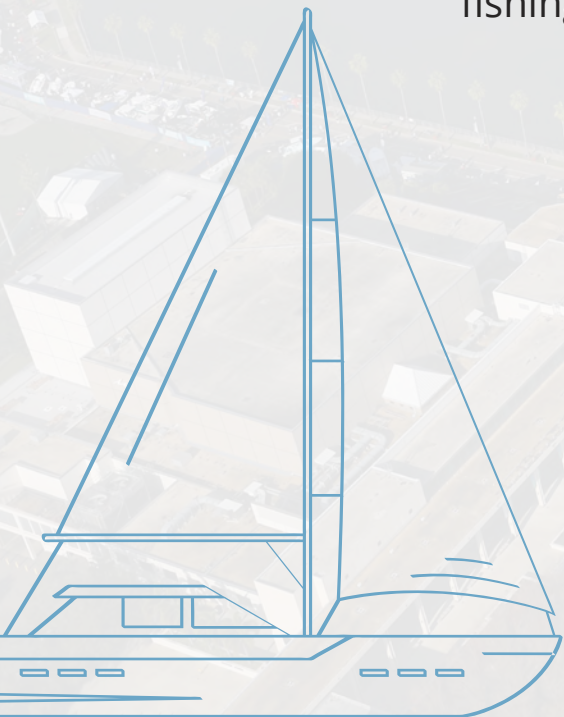
ATTENDEE DEMOGRAPHICS

SHOW OVERVIEW


The **St. Petersburg Power & Sailboat Show**,
Presented by Progressive, is the largest boat show
on the Gulf Coast.

The show features an impressive selection of
powerboats and sailboats both in water and on land,
including a **40,000-square-foot** clearspan tent
housing all types of marine gear.

Rounding out the experience, this show boasts our
largest array of educational seminars. Topics include
boat maintenance, the boating lifestyle, and kids
fishing clinics.



PORTFOLIO OVERVIEW



ST. PETERSBURG POWER AND SAILBOAT SHOW
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JANUARY 18-21, 2024

1. MAIN ENTRANCE
2. LAND 300-317
3. CRAFTSMAN
4. SHOW OFFICE
5. LAND 318 - 319
6. FOUNTAIN 1-5
7. LAND 319-330
8. LAND 331-334
9. POWER & SAIL BOATING ACCESSORIES
10. LAND 335 - 337
11. GOLFING'S KIDS DARK IN STORMY ISLAND BAR
12. HOOK THE FUTURE KIDS FISHING CLINIC AND DINNER DATE
13. ANNAPOLIS SCHOOL OF SEAMANSHIP ONE-WATER TRAINING



SUNCOAST BOAT SHOW
PRESENTED BY **BOW**



DISCOVER BOATING
MIAMI INTERNATIONAL BOAT SHOW



FL
FORT LAUDERDALE INTERNATIONAL BOAT SHOW



PALM BEACH INTERNATIONAL BOAT SHOW

FUTURE SHOW DATES



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JANUARY
18-21

2024



ST. PETERSBURG
POWER AND
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PRESENTED BY
PROGRESSIVE

JANUARY
23-26

2025



ST. PETERSBURG
POWER AND
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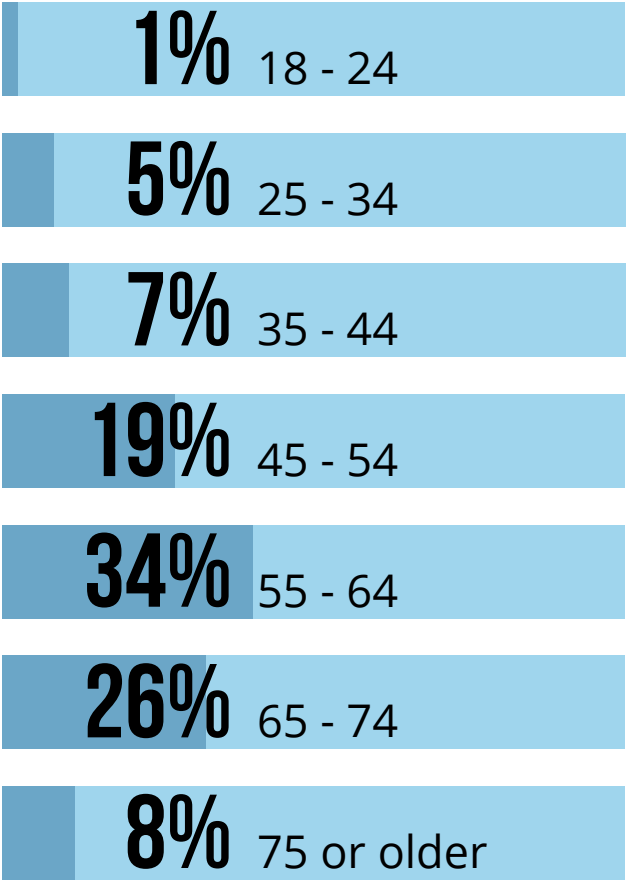
PRESENTED BY
PROGRESSIVE

JANUARY
22-25

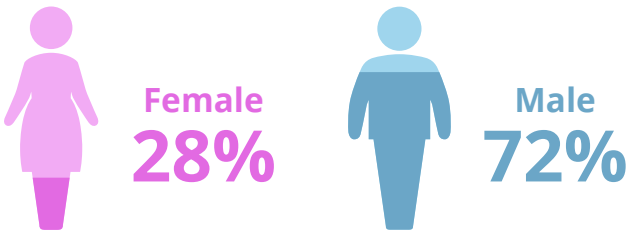
2026

ATTENDEE DEMOGRAPHICS

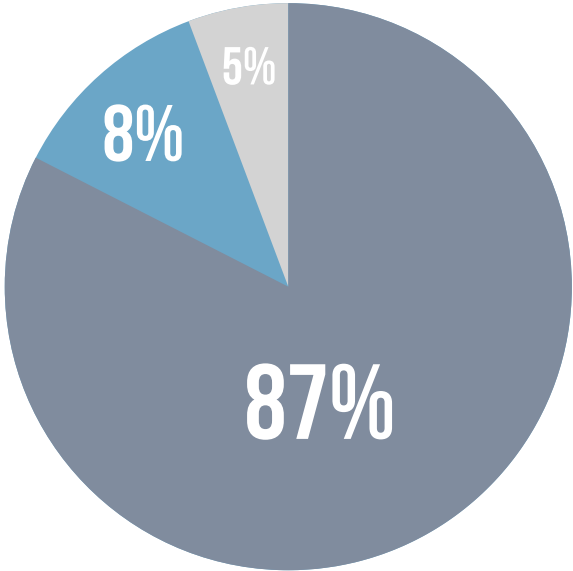
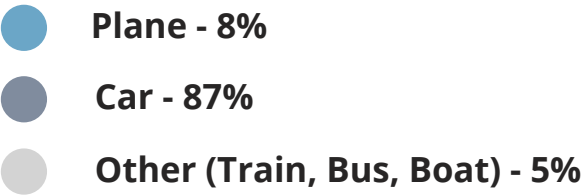
AGE



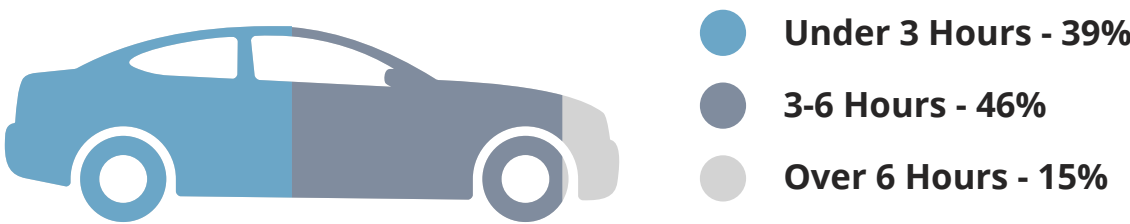
GENDER



MODE OF TRANSPORT

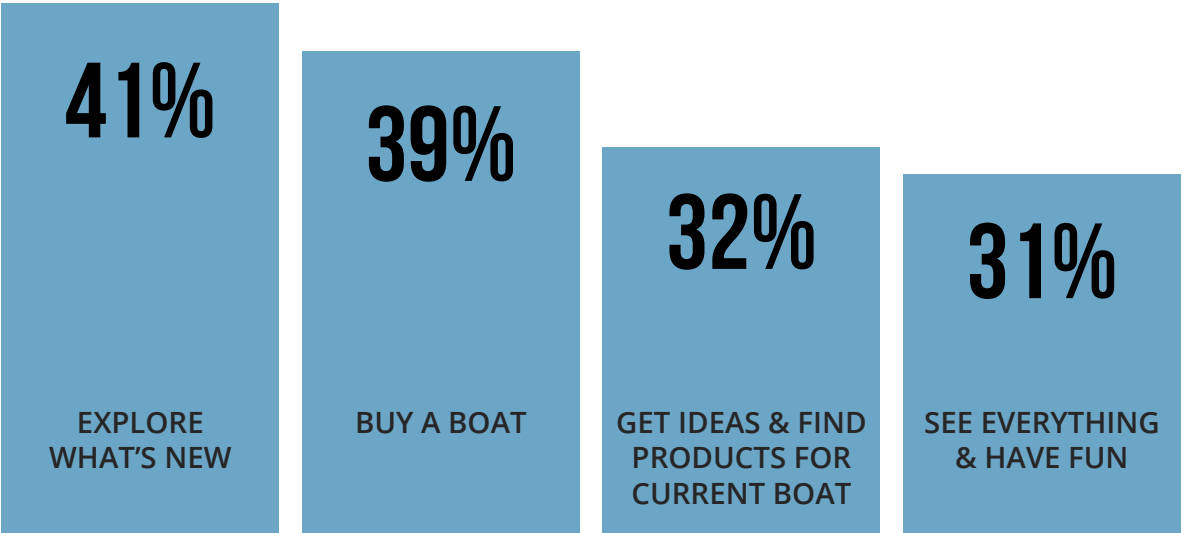


DISTANCE TRAVELED

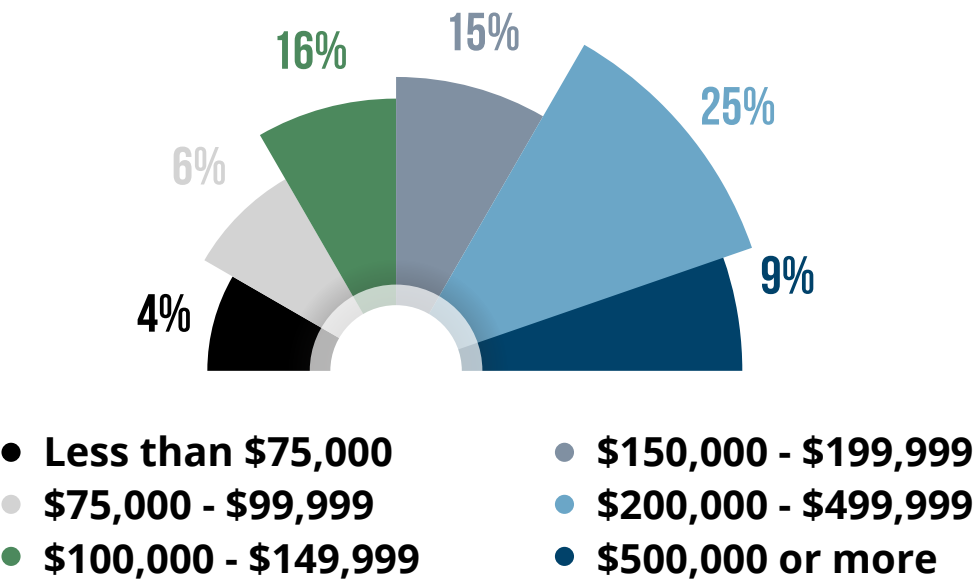


ATTENDEE DEMOGRAPHICS

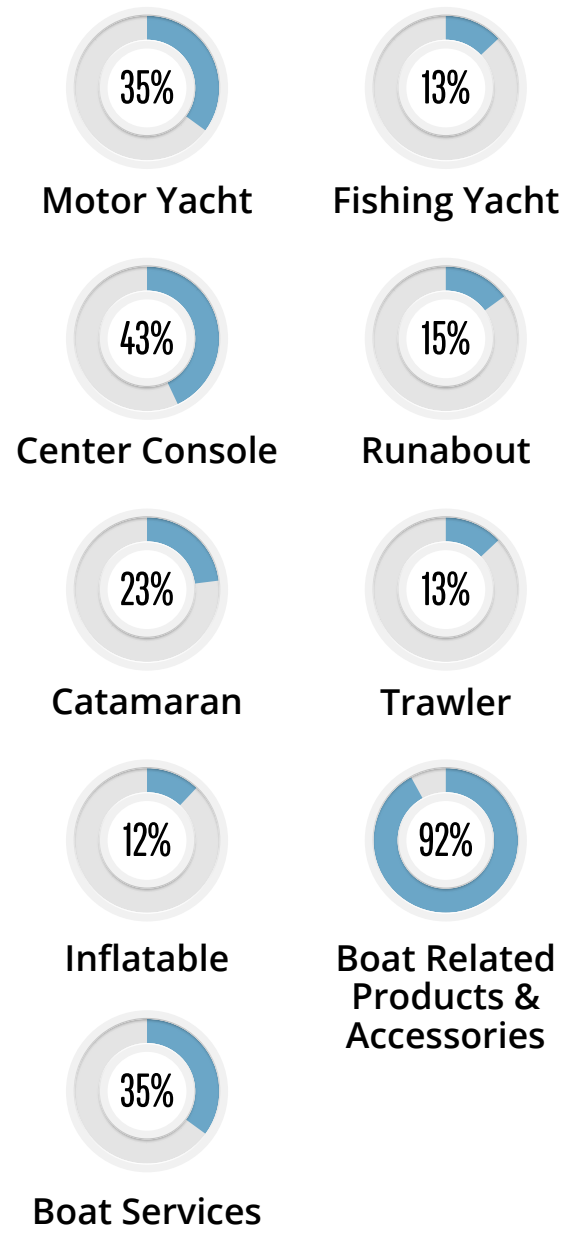
REASONS TO ATTEND



INCOME RANGE

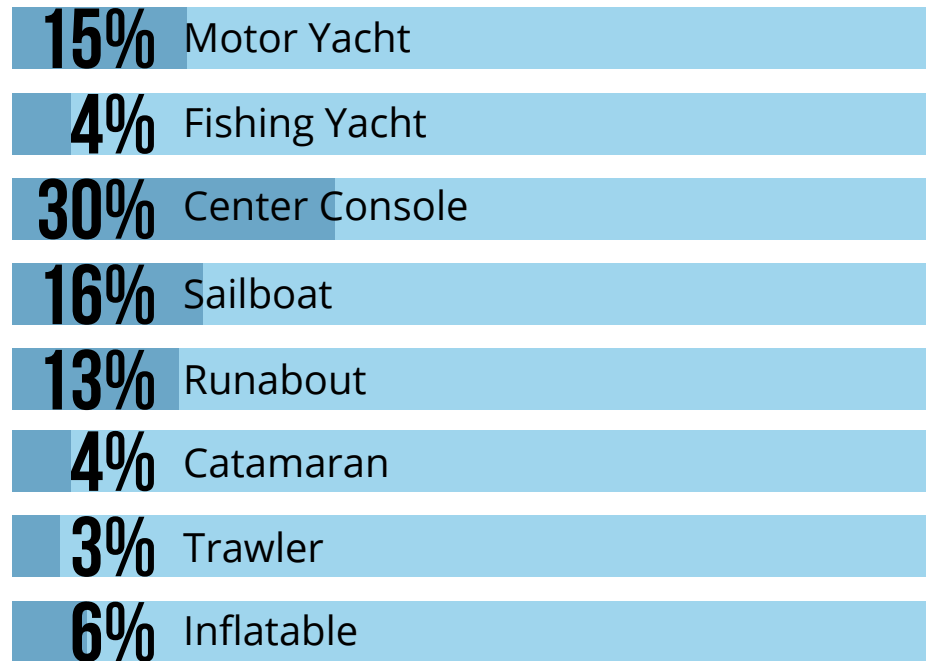


PRODUCT INTEREST

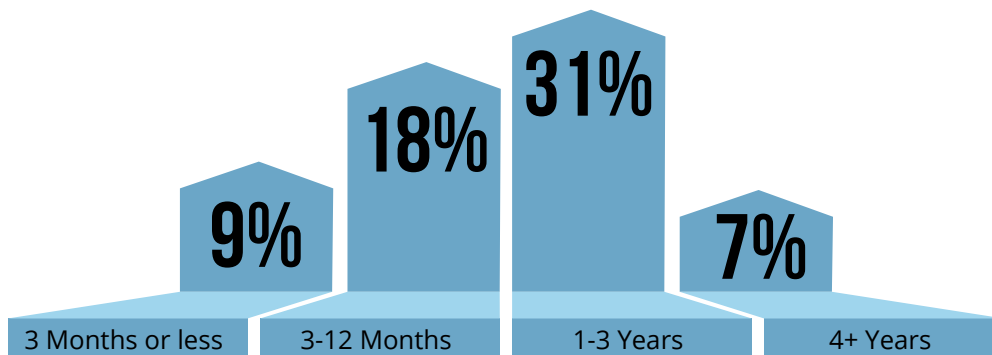


ATTENDEE DEMOGRAPHICS

BOAT OWNERSHIP



BOAT PURCHASE TIMELINE



ANNUAL BOAT BUDGET

